

Mohammad Sabir Bepari

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Professional Summary

Computer Science graduate with hands-on experience in **digital marketing, AI-powered product development, and full-stack web development**. Built and delivered **50+ client projects** while leading cross-functional teams and created impactful digital experiences. Eager to apply my technical and marketing foundation while learning from Google's teams.

Education

KLE Technological University, Hubli

December 2022 - July 2025

- Bachelor of Engineering in Computer Science, GPA: 7.72/10

KLE CIM Munavalli Polytechnic, Hubli

June 2019 - November 2022

- Diploma in Computer Science, Percentage: 72%

Skills

Full Stack Development: HTML, CSS, JavaScript, Laravel, React, Nextjs, Node.js, REST APIs, MongoDB, MySQL.

AI & Product Development: Generative AI, Prompt Engineering, Gemini API, LLM Integration, AI Workflow Automation.

Tools: Google Analytics, Google Search Console, Google Workspace, Google Cloud, Firebase, Git, GitHub, VS Code.

Digital Marketing: Search Engine Optimization (SEO), Search Engine Marketing (SEM), Content Marketing, Keyword Research.

Experience

Founder & Full Stack AI Developer , Webexa Digital LLP – Freelance

June 2023 – Present

- Led a team of 5 to deliver **Web Development, Graphic Design, and Digital Marketing solutions**. Managed **overseas projects (USA, UK, UAE)** with **60% repeat clients** and **90% rate of customer satisfaction**.
- Planned & executed **SEO strategies, website optimization, content planning, and digital marketing initiatives** to improve online visibility and business growth.
- Implemented strategic workflows that **increased team productivity by 30%**, significantly improved project efficiency, and **delivered 50+ projects** with consistent quality and trust.

Projects

AIToolsay – AI Discovery & AI Community 📄

May 2026

- Built and launched an **AI platform** featuring 5,000+ AI tools, 500+ AI models, 2,000+ AI prompts, and 100+ AI courses.
- Designed a **custom prompt engine** that automatically converts user preferences into optimized, model-specific prompts, **eliminating the need for prompt engineering expertise**.
- Implemented a **Programmatic SEO system with custom SEO optimization, Google Analytics, Search Console, and PageSpeed Insights** to improve organic visibility.

SEORANKEY – On-Page Search Engine Optimization Recommendations Tool

- Engineered a **comprehensive SEO tool using web technologies (MERN Stack)** to audit and optimize key SEO elements.
- Evaluated & optimized HTML code structures, resulting in a **30% improvement in search engine crawlability** & page rendering.
- Leveraged Google Cloud APIs (PageSpeed Insights and Google Analytics) to analyze performance, keyword effectiveness, and blog ranking, **achieving a 40% increase in page load speed** and **25% better content ranking**.

Publications

Google Keyword Cost-Per-Click Analyzer (IEEE Explore) 📄

July 2024

- Refactored and fine-tuned a Random Forest model with Regularization, **achieving 97.39% accuracy in CPC prediction and enhancing advertising efficiency** through predictive modeling, bid optimization, and anomaly detection.
- Streamlined **informed decision-making for advertisers and publishers** using the Google Keyword CPC Analyzer.

Additional Information

Languages: English, Hindi, Kannada.

Hobbies: Reading Blogs, Writing Technical Articles, Playing Chess, Cricket, Researching Business Case Studies.

Interest: Web Development, SaaS Products, Vibe Coding, Digital Marketing, Graphic Design, Building AI Products Using AI.

Soft Skills: Problem-solving, Leadership, Team Work, Conflict Resolution, Proactive, Empathy, Active Listening.

Certifications: Google Digital Marketing & E-commerce 📄, Meta Full-Stack Developer 📄, Adobe Marketing Specialist 📄, Google Workspace 📄