

Mohammad Sabir Bepari

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Website | LinkedIn | GitHub



EDUCATION

KLE TECHNOLOGICAL UNIVERSITY

Bachelor of Engineering

Major in Computer Science

Cumulative GPA: 7.33/10.0

Hubballi, IN

Expected Aug 2025

KLE CIM MUNAVALLI POLYTECHNIC

Diploma in Computer Science

Percentage: 72%

Hubballi, IN

June 2019 - November 2022

WORK EXPERIENCE

WEBEXA (Remote)

Founder & Team Lead

Hubballi, IN

June 2023 – Present

- Founded and led **WEBEXA**, a one-stop destination for **web development, app development, graphic designing, search engine optimization**, and **digital marketing**.
- Managed a team of 5 members across various roles to deliver comprehensive web solutions.
- Directed both **remote and onsite projects**, ensuring seamless collaboration and successful outcomes.
- Implemented strategies to enhance team productivity and project efficiency.

GRAPHIC SCHOOL

Managing Director & SEO expert

Hubballi, IN

Jun 2024 – Present

- Founded and developed an **e-learning platform** focused on **graphic design**.
- Provided free graphic design resources and information to enthusiasts.
- Designed and implemented **user-friendly interfaces** to enhance learning experiences.

PROJECTS

SEORANKEY – ON-PAGE SEARCH ENGINE OPTIMIZATION RECOMMENDATIONS TOOL

Jun 2024

- Developed a comprehensive **SEO tool using web technologies (MERN Stack)** to audit and optimize key SEO elements, including Keyword density, image optimization, linking, and header tags.
- **Evaluated and optimized HTML code** to enhance SEO performance and improve search engine rankings.
- **Utilized Google Cloud Web APIs:** Leveraged **PageSpeed Insights & Google Analytics APIs** to assess website performance, analyze keyword effectiveness, and evaluate blog post rankings.
- **Enhanced on-page SEO elements** by optimizing header tags, title tags, meta descriptions, & ensuring SEO-friendly permalink structures.
- **Generated tailored SEO recommendations** based on analysis to boost website visibility & improve search engine rankings.

IPL TEAM & PLAYER STATS MANAGEMENT SYSTEM

Jan 2024

- Developed a **Node.js server-side application using Express & MySQL** to manage & retrieve data from multiple database tables.
- Created and managed MySQL database connections to perform **CRUD operations** and execute complex queries, including data retrieval and sorting.
- Utilized EJS as the templating engine to **dynamically render and display data on web pages, enhancing the user interface**.

GETALGO – ALGORITHMS VISUALIZER

Jan 2019

- Developed **algorithm Visualizer** using HTML, CSS, JavaScript, Vanta.js, and PHP to showcase both searching and sorting algorithms.
- Added Educational Quizzes and detailed explanations to **enhance user learning and engagement with algorithms**.
- **Enhanced User Interface** using dropdown menus & dynamic links for easy navigation and access to algorithm details and quizzes.

PAPER PUBLICATION

GOOGLE KEYWORD COST-PER-CLICK ANALYZER (IEEE Explore)

July 2024

Domain – **Machine Learning**

- Developed and fine-tuned a **Random Forest model with Regularization** to achieve 97.39% CPC prediction accuracy.
- **Enhanced advertising efficiency** through predictive modeling, bid optimization, and anomaly detection.
- Streamlined informed decision-making for **advertisers and publishers** using the Google Keyword CPC Analyzer.

ACTIVITIES

QUICK NEWS NEXUS

Hubballi, IN

Digital Marketing Manager, Content Writer

Jun 2023 – Present

- Founded and led Quick News Nexus, **focusing on delivering valuable information to readers.**
- **Implemented effective digital marketing strategies** to drive traffic and increase online presence.
- Managed multiple roles to ensure the success and growth of the platform.

SKILLS

- **Languages:** C, HTML, CSS, JavaScript, React, Express JS, & Node JS (Proficient).
- **Core Subjects:** Data Structures and Algorithms (DSA), Object Oriented Programming (OOP), Operating Systems, Computer Networks, Data Base Management System (DBMS), & Machine Learning.
- **Cloud Computing:** Google Cloud, Kubernetes, Docker.
- **Technologies:** Git, GitHub, VS Code, & Cisco Packet Tracer.
- **Databases:** MySQL, MongoDB.
- **Interpersonal Skills:** Problem-solving, Leadership, Team Work, Conflict Resolution, Adaptability, Empathy, & Active Listening.

CERTIFICATIONS

- **Meta Front-End Developer Professional Certificate**
- **Google Digital Marketing & E-commerce Professional Certificate**
- **Cisco Networking Academy - Computer Networking Essentials**
- **C for Everyone: Programming Fundamentals**
- **Critical Thinking and Problem Solving**

ADDITIONAL

Languages: English, Hindi, Kannada, & Urdu.

Tools: WordPress, WooCommerce, Adobe Photoshop, Figma, Google analytics, Ahrefs, SEMrush & ChatGPT.

Hobbies: Browsing Internet, Blogging, Playing Chess, Cricket, & Collaborating with Like-Minded Individuals.

Areas of Interest: Web Development, Networking, Cloud computing, Artificial intelligence, Prompt Engineering, Search engine optimization, Digital marketing, Graphic designing & UI-UX Designing.